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COOK COUNTY

Vision Statement Exercise

One of the first steps of the 2040 Long Range Transportation Plan is to develop a vision statement that will guide Cook County's transportation planning and decision making process. During the first Advisory Committee you will be asked to help us develop this vision statement by identifying key issues that are important to you and the organization you represent. We will provide a worksheet with key themes and ask you to identify which are the highest priority.

The following are examples of vision statements developed by transportation planning agencies around the country, for your information. Based upon your input at the meeting, a draft vision statement for the Cook County Long Range Transportation Plan will be developed for your review at the second Committee meeting.

Vision Statement Examples:

1. Chicago Metropolitan Agency for Planning (CMAP) Vision Statement:

In 2040, the northeastern Illinois region will be a magnet attracting new, diverse residents, businesses, and investments from around the world. The region will be known for a high quality of life, based on its sustainable, equitable, innovative, and inclusive approaches to planning.

In 2040, decision making in northeastern Illinois will be informed by considerations of environmental health, energy use, and water supply.

In 2040, our region will have equitable and inclusive housing, and social systems that foster an educated, healthy, safe, and involved populace.

In 2040, the economy of northeastern Illinois will enjoy a global status that ensures superior job opportunities throughout the region for all socio-economic groups.

In 2040, governance systems in northeastern Illinois will feature a high degree of coordination and civic involvement.

2. Bay County (FL) 2030 LRTP Vision Statement:

Our vision is to provide a safe and efficient multi-modal transportation system that supports the economic vitality of the area, protects the environment, promotes efficient system management and operation, and emphasizes the preservation of the existing transportation system.

3. Lancaster (PA) County Transportation Vision Statement:

Moving and connecting people and goods efficiently and responsibly within the County, across the state and throughout the world.

4. DeKalb (GA) County Transportation Plan Vision Statement:

The DeKalb County Transportation Plan is intended to:

- improve mobility for all people
- enhance quality of life
- facilitate economic vitality
- focus on implementation

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5. San Antonio/Bexar County (TX) Transportation Task Force Vision Statement:

Our transportation system should be sustainable and support the quality of life of residents, the health of the environment, and the economic growth of the community. Our transportation system should promote choices in the movement of people and goods and urban development patterns. Roads, public transit, rail, bicycling and walking should provide safe, efficient, convenient and affordable access whether or not one owns a car. The design of our transportation system at all scales should be a source of community pride and healthy living.

6. Metropolitan Transportation Commission Vision Statement for TRANSPORTATION 2035 (San Francisco Bay Area)

Change in Motion

Transportation 2035 is change in motion – guided by the Three Es of economy, environment and equity, along with a set of ambitious goals and performance objectives, that will transform not only the way we invest in our transportation but the very way the Bay Area travels. The plan sets forth a bold vision and takes us on a journey to:

Where mobility and accessibility is ensured for all Bay Area residents and visitors, regardless of race, age, income or disability; and

Where our bicycle and pedestrian facilities, public transit systems, local streets and roads, and highways are all safe and well-maintained and take us when and where we need to go; and

Where an integrated market-based pricing system for the region's carpool lanes (via a Regional High-Occupancy Toll (HOT) Lane Network), bridges, and roadways helps us not only to manage the demand on our mature transportation system but also to pay for its improvements; and

Where our lively and diverse metropolitan region is transformed by a growth pattern that creates complete communities with ready, safe and close access to jobs, shopping, and services that are connected by reliable and cost-effective transit services; and

Where technology advances move out of the lab and onto the street, including clean fuels and vehicles, sophisticated traffic operations systems to manage traffic flow and reduce delay and congestion on our roadways, advanced and accessible traveler information that allows us to make informed travel choices, and transit operational strategies that synchronize fare structures, schedules, and routes to speed travel to our destinations; and

Where we have a viable choice to leave our autos at home and take advantage of a seamless network of accessible pedestrian and bicycle paths that connect to nearby bus, rail and ferry services that can carry us to work, school, shopping, services, or recreation; and

Where we lead and mobilize a partnership of regional and local agencies, businesses, and stakeholders to take effective action to protect our climate and serve as a model for national and international action; and

Where our transportation investments and travel behaviors are driven by the need to reduce our impact on the earth's natural habitats; and

Where all Bay Area residents enjoy a higher quality of life.

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L RTP Vision Statement Exercise

Using stickers provided, identify the element(s) that are the highest priority to the organization you represent. You may place all five stickers under one issue or distribute the stickers across multiple issues.

Mobility and Accessibility – Promote an efficient, interconnected and accessible multimodal transportation network.

Multimodal – Develop an integrated network that connects different modes – roads, public transportation, public transportation, and pedestrian and bike routes – to provide for more travel options.

Safety and Security – Improve travel safety and security throughout Cook County.

Environmentally Friendly – Support and enhance natural areas; encourage people to drive less and use alternative modes of transportation.

Economic Vitality – Foster economic development; allow workers to get to jobs more easily and affordably; allow goods to get to markets more efficiently.

System Preservation/Enhancement – Maintain and strengthen the current transportation infrastructure.

Healthy Neighborhoods – Strengthen and enhance existing neighborhoods; promote safe walking and cycling within and between neighborhoods and communities.

Land Use Integration – Improve the integration between land use and transportation to promote a more efficient transportation system.

Other (Please list on back of sheet):

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